

APPENDIX Q

NIL Collectives	2023	2024
Public Universities	Conf	Conf
NCAA Athlete Revenue Sharing, Scholarships & NIL Collectives by School		

NIL Collectives

Summary of all NIL Collectives:

There are 362 NCAA I member schools of which 213 currently have NIL collectives and 149 do not. All 70 members of the “Power” conferences have supporting collectives while slightly more than half of all other NCAA I schools currently do not.

Schools / Supporting Collective(s)	Total	Yes	No
Power 5 Schools	70	70	-
Group of 5 Schools	60	50	10
All other D1 Schools	232	93	139
Total - All NCAA I Schools	362	213	149

Average Funding per NIL Collective by Group:

Average per Collective *	#	Average	Football	Men's BB	Other Sports
Power 5 Schools	70	\$ 9,815,217	66%	24%	10%
Group of 5 Schools	50	\$ 1,452,645	50%	37%	13%
Other NCAA I Schools	93	\$ 738,844	52%	32%	16%
Totals	213		62%	27%	11%

* Averages are computed based on market data presented in the [Opendorse NIL at Two](#) report on projected 2023-24 NIL total spending. Football & Men’s Basketball account for nearly 90% of NIL allocated compensation while all other sports account for just over 10%. Schools with multiple supporting collectives are considered a single collective for these purposes.

NIL Collective Average Funding by Power 5 Conference:

Based on the projected 2023-24 NIL Market, the following is our estimate of NIL Collective funding by Power 5 Conference. NIL collectives are expected to generate on average almost \$10 million annually per Power 5 school in compensation to student athletes. See [our disclosure of Methodology](#) as to how these estimates were arrived at:

Power 5 Conference			Collective	Average	Average
NIL Collectives	2023	2024	Funding	2023	2024
ACC	15	18	149,058,917	9,937,261	8,936,535
Big 12	14	16	114,805,506	8,200,393	7,231,404
Big Ten	14	18	149,621,199	10,687,228	9,725,407
Pac-12 *	12	2	77,669,370	6,472,447	3,190,207
SEC	14	16	186,095,088	13,292,501	13,949,067
Total	69	70	\$ 677,250,000	\$ 9,815,217	\$ 9,731,184

Click on links above for more detail by conference. We are confident these estimates are reasonable: the CEO of

[Student-Athlete NIL](#) agency recently estimated that collectives associated with Big Ten and SEC schools might spend [\\$ 7.5 million to \\$ 12 million on football players alone](#). Using his allocation of 75% to 80% to football, this would result in Big Ten and SEC collectives raising \$ 10 million to \$ 15 million annually, which is in line with our estimates above. Ryan Day, head football coach at Ohio State, recently stated that they needed [\\$ 13 million in NIL money](#) simply to “maintain” their roster which is also consistent with these estimates.

* [Big Ten Blues?](#) Why the Four Pac-12 schools joining the Big Ten this year [may soon regret their decision](#).

Projected NIL Collective Funding by NCAA I School:

Based on 2022 Booster support, the following is our estimate of NIL collective 2023-24 funding per school. Public universities only – private schools are not reported here due to lack of data. Our estimate of NIL Collective funding is based on a percentage of the school’s existing booster & fan support – see [our disclosure of Methodology](#) as to how these estimates were arrived at:

Show All entries

Search:

NIL Collectives		2023		2024		Funding	
Public Universities		Conf		Conf		Estimate *	
Texas	Big 12	SEC		\$ 22,272,474	135,517,239	57,543,166	77,974,073
Ohio State	Big Ten	Big Ten		\$ 20,253,400	123,232,149	59,649,921	63,582,228
LSU	SEC	SEC		\$ 20,137,141	122,524,769	46,594,942	75,929,827
Georgia	SEC	SEC		\$ 18,326,566	111,508,298	37,192,353	74,315,945
Texas A&M	SEC	SEC		\$ 17,228,714	104,828,397	50,624,287	54,204,110
Michigan	Big Ten	Big Ten		\$ 16,357,054	99,524,766	55,266,135	44,258,631
Alabama	SEC	SEC		\$ 15,995,406	97,324,316	44,211,016	53,113,300
Florida	SEC	SEC		\$ 15,802,237	96,148,974	34,784,702	61,364,272
Clemson	ACC	ACC		\$ 15,258,374	92,839,831	31,980,356	60,859,475
Oklahoma	Big 12	SEC		\$ 14,817,595	90,157,905	46,977,771	43,180,134
Penn State	Big Ten	Big Ten		\$ 13,793,489	83,926,716	44,678,657	39,248,059
Indiana	Big Ten	Big Ten		\$ 13,631,160	82,939,020	21,278,997	61,660,023
Michigan State	Big Ten	Big Ten		\$ 13,035,471	79,314,544	25,178,673	54,135,871
Virginia	ACC	ACC		\$ 12,780,300	77,761,952	15,114,983	62,646,969
Tennessee	SEC	SEC		\$ 11,602,164	70,593,563	35,110,289	35,483,274
Auburn	SEC	SEC		\$ 11,588,953	70,513,179	34,140,396	36,372,783
Arkansas	SEC	SEC		\$ 11,544,039	70,239,900	48,073,959	22,165,941
Kentucky	SEC	SEC		\$ 11,254,204	68,476,390	40,538,111	27,938,279
Oregon	Pac-12	Big Ten		\$ 10,623,807	64,640,729	24,357,945	40,282,784
Florida State	ACC	ACC		\$ 10,034,191	61,053,203	18,773,797	42,279,406
Iowa	Big Ten	Big Ten		\$ 9,698,730	59,012,087	26,416,829	32,595,258
South Carolina	SEC	SEC		\$ 9,554,700	58,135,731	24,301,862	33,833,869
Louisville	ACC	ACC		\$ 9,443,439	57,458,760	27,045,669	30,413,091
Washington	Pac-12	Big Ten		\$ 9,406,794	57,235,798	29,198,790	28,037,008
Illinois	Big Ten	Big Ten		\$ 9,311,667	56,656,994	15,693,517	40,963,477
Wisconsin	Big Ten	Big Ten		\$ 8,982,406	54,653,602	38,117,093	16,536,509
Mississippi	SEC	SEC		\$ 8,872,378	53,984,130	19,574,652	34,409,478
North Carolina	ACC	ACC		\$ 8,355,617	50,839,894	30,224,001	20,615,893
Nebraska	Big Ten	Big Ten		\$ 7,973,918	48,517,435	38,946,701	9,570,734

Virginia Tech	ACC	ACC	\$ 7,732,903	47,050,980	21,168,159	25,882,821
Iowa State	Big 12	Big 12	\$ 7,551,312	45,946,084	22,909,710	23,036,374
Kansas	Big 12	Big 12	\$ 7,427,957	45,195,526	17,933,864	27,261,662
Utah	Pac-12	Big 12	\$ 7,252,969	44,130,809	15,286,819	28,843,990
Minnesota	Big Ten	Big Ten	\$ 7,171,424	43,634,648	19,252,536	24,382,112
Missouri	SEC	SEC	\$ 7,146,859	43,485,183	13,929,479	29,555,704
Kansas State	Big 12	Big 12	\$ 7,121,436	43,330,498	15,221,310	28,109,188
Texas Tech	Big 12	Big 12	\$ 6,986,182	42,507,539	13,560,519	28,947,020
Mississippi State	SEC	SEC	\$ 6,467,166	39,349,578	16,737,350	22,612,228
Arizona	Pac-12	Big 12	\$ 6,414,683	39,030,243	19,164,426	19,865,817
North Carolina State	ACC	ACC	\$ 5,935,429	36,114,218	21,214,362	14,899,856
UCLA	Pac-12	Big Ten	\$ 5,919,423	36,016,831	17,494,361	18,522,470
Arizona State	Pac-12	Big 12	\$ 5,689,877	34,620,152	14,144,182	20,475,970
Purdue	Big Ten	Big Ten	\$ 5,510,579	33,529,207	16,617,614	16,911,593
West Virginia	Big 12	Big 12	\$ 5,495,362	33,436,624	18,763,866	14,672,758
Oklahoma State	Big 12	Big 12	\$ 5,338,583	32,482,697	12,882,021	19,600,676
Colorado	Pac-12	Big 12	\$ 5,337,719	32,477,439	19,175,198	13,302,241
Georgia Tech	ACC	ACC	\$ 4,281,809	26,052,739	12,303,309	13,749,430
San Diego State	MW	MW	\$ 4,158,476	25,302,315	5,624,459	19,677,856
Cincinnati	AAC	Big-12	\$ 3,984,845	24,245,856	9,631,998	14,613,858
California	Pac-12	ACC	\$ 3,932,903	23,929,814	8,073,384	15,856,430
University of Connecticut	Big East	Big East	\$ 3,839,690	23,362,661	9,747,824	13,614,837
Maryland	Big Ten	Big Ten	\$ 3,735,112	22,726,352	12,735,792	9,990,560
Rutgers	Big Ten	Big Ten	\$ 3,624,816	22,055,252	13,049,333	9,005,919
Central Florida	AAC	Big-12	\$ 3,308,993	20,133,624	5,782,943	14,350,681
Washington State	Pac-12	Pac-12	\$ 3,216,991	19,573,838	9,299,636	10,274,202
Oregon State	Pac-12	Pac-12	\$ 3,163,423	19,247,899	9,447,886	9,800,013
East Carolina	AAC	AAC	\$ 2,887,971	17,571,910	5,807,897	11,764,013
Nevada-Las Vegas	MW	MW	\$ 2,772,864	16,871,536	7,034,986	9,836,550
Boise State	MW	MW	\$ 2,765,657	16,827,686	7,226,105	9,601,581
Memphis	AAC	AAC	\$ 2,634,877	16,031,952	10,253,609	5,778,343
Colorado State	MW	MW	\$ 2,586,300	15,736,383	4,742,234	10,994,149
Wyoming	MW	MW	\$ 2,426,393	14,763,429	4,084,611	10,678,818
Old Dominion	Sun Belt	Sun Belt	\$ 2,389,384	14,538,249	2,493,640	12,044,609
South Florida	AAC	AAC	\$ 2,235,939	13,604,611	6,485,854	7,118,757
University of Montana	Big Sky	Big Sky	\$ 2,167,846	13,190,294	6,183,720	7,006,574
Fresno State	MW	MW	\$ 2,102,800	12,794,521	5,914,738	6,879,783
Houston	AAC	Big-12	\$ 2,098,333	12,767,342	5,191,579	7,575,763
North Dakota State University	Summit	Summit	\$ 2,070,608	12,598,652	5,961,999	6,636,653
Nevada	MW	MW	\$ 2,000,558	12,172,431	7,325,678	4,846,753
Wichita State	AAC	AAC	\$ 1,972,609	12,002,372	4,713,121	7,289,251
Appalachian State	Sun Belt	Sun Belt	\$ 1,925,394	11,715,090	5,407,791	6,307,299
New Mexico	MW	MW	\$ 1,776,472	10,808,972	4,510,754	6,298,218
UNC Charlotte	AAC	AAC	\$ 1,570,976	9,558,628	1,628,183	7,930,445

Montana State University	Big Sky	Big Sky	\$ 1,553,594	9,452,866	4,436,089	5,016,777
Utah State	MW	MW	\$ 1,511,795	9,198,542	2,718,827	6,479,715
Southern Mississippi	Sun Belt	Sun Belt	\$ 1,500,334	9,128,806	3,324,383	5,804,423
Marshall	Sun Belt	Sun Belt	\$ 1,462,900	8,901,037	2,946,763	5,954,274
Florida Atlantic	AAC	AAC	\$ 1,308,349	7,960,674	1,112,409	6,848,265
Louisiana-Lafayette	Sun Belt	Sun Belt	\$ 1,284,835	7,817,600	2,411,959	5,405,641
Alabama at Birmingham	AAC	AAC	\$ 1,240,957	7,550,624	2,306,791	5,243,833
James Madison	Sun Belt	Sun Belt	\$ 1,207,786	7,348,797	3,564,462	3,784,335
Arkansas State	Sun Belt	Sun Belt	\$ 1,207,619	7,347,777	1,178,133	6,169,644
Texas-San Antonio	AAC	AAC	\$ 1,058,313	6,439,323	3,315,102	3,124,221
University of Hawaii at Manoa	Big West	Big West	\$ 1,051,850	6,399,998	1,950,230	4,449,768
San Jose State	MW	MW	\$ 1,001,536	6,093,864	608,561	5,485,303
Texas-El Paso	CUSA	CUSA	\$ 955,659	5,814,721	2,318,851	3,495,870
Toledo	MAC	MAC	\$ 928,243	5,647,912	1,933,429	3,714,483
Virginia Commonwealth University	A10	A10	\$ 902,755	5,492,825	2,132,585	3,360,240
Western Kentucky	CUSA	CUSA	\$ 870,548	5,296,863	2,281,717	3,015,146
Georgia Southern	Sun Belt	Sun Belt	\$ 844,462	5,138,145	1,999,550	3,138,595
Western Michigan	MAC	MAC	\$ 827,015	5,031,984	1,460,058	3,571,926
Georgia State	Sun Belt	Sun Belt	\$ 781,177	4,753,087	606,809	4,146,278
University of Northern Colorado	Big Sky	Big Sky	\$ 779,260	4,741,421	522,402	4,219,019
Florida Gulf Coast University	ASUN	ASUN	\$ 757,497	4,609,004	825,822	3,783,182
University of Massachusetts	A10	A10	\$ 743,864	4,526,052	1,626,956	2,899,096
University of Northern Iowa	MVC	MVC	\$ 704,682	4,287,650	1,135,780	3,151,870
New Mexico State	CUSA	CUSA	\$ 680,038	4,137,703	1,465,012	2,672,691
Bowling Green	MAC	MAC	\$ 670,821	4,081,620	1,201,307	2,880,313
George Mason University	A10	A10	\$ 612,537	3,726,993	617,434	3,109,559
North Texas	AAC	AAC	\$ 607,493	3,696,302	1,337,778	2,358,524
Texas State	Sun Belt	Sun Belt	\$ 599,058	3,644,980	1,191,968	2,453,012
University of Rhode Island	A10	A10	\$ 561,639	3,417,304	1,281,600	2,135,704
University of Nebraska at Omaha	Summit	Summit	\$ 556,138	3,383,828	2,633,319	750,509
University of Tennessee-Chattanooga	Southern	Southern	\$ 549,269	3,342,037	803,128	2,538,909
Indiana State University	MVC	MVC	\$ 524,475	3,191,177	348,145	2,843,032
Southern Illinois University	MVC	MVC	\$ 524,242	3,189,757	1,074,469	2,115,288
McNeese State University	Southland	Southland	\$ 519,547	3,161,193	897,853	2,263,340
Ohio University	MAC	MAC	\$ 509,427	3,099,615	1,234,040	1,865,575
Northern Illinois	MAC	MAC	\$ 506,195	3,079,952	495,563	2,584,389
South Alabama	Sun Belt	Sun Belt	\$ 479,267	2,916,110	1,176,270	1,739,840
Stephen F Austin State University	WAC	WAC	\$ 427,846	2,603,236	558,338	2,044,898
Towson University	CAA	CAA	\$ 411,577	2,504,246	265,996	2,238,250
Murray State University	MVC	MVC	\$ 409,722	2,492,963	1,273,984	1,218,979
Troy	Sun Belt	Sun Belt	\$ 386,184	2,349,746	778,536	1,571,210
Illinois State University	MVC	MVC	\$ 382,828	2,329,322	1,426,063	903,259
Weber State University	Big Sky	Big Sky	\$ 372,994	2,269,488	617,398	1,652,090
University of California-Santa Barbara	Big West	Big West	\$ 371,000	2,257,353	231,232	2,026,121

Coastal Carolina	Sun Belt	Sun Belt	\$ 367,676	2,237,128	1,306,549	930,579
Kennesaw State University	ASUN	CUSA	\$ 362,703	2,206,872	635,600	1,571,272
Univ of North Carolina Wilmington	CAA	CAA	\$ 355,627	2,163,817	652,718	1,511,099
Ball State	MAC	MAC	\$ 341,183	2,075,931	795,202	1,280,729
University of North Alabama	ASUN	ASUN	\$ 303,471	1,846,475	312,542	1,533,933
Northwestern State University	Southland	Southland	\$ 295,595	1,798,555	215,433	1,583,122
Univ of Wisconsin-Green Bay	Horizon	Horizon	\$ 292,411	1,779,182	389,835	1,389,347
Lamar University	Southland	Southland	\$ 284,546	1,731,323	475,090	1,256,233
Tarleton State University	WAC	WAC	\$ 281,304	1,711,601	604,450	1,107,151
Univ of North Carolina at Greensboro	Southern	Southern	\$ 274,806	1,672,059	131,664	1,540,395
Northern Kentucky University	Horizon	Horizon	\$ 272,399	1,657,416	242,279	1,415,137
Austin Peay State University	ASUN	ASUN	\$ 253,579	1,542,908	417,101	1,125,807
Youngstown State University	Horizon	Horizon	\$ 245,788	1,495,499	417,712	1,077,787
Sam Houston State	CUSA	CUSA	\$ 238,669	1,452,185	307,512	1,144,673
Florida International	CUSA	CUSA	\$ 229,930	1,399,013	774,837	624,176
Stony Brook University	CAA	CAA	\$ 224,341	1,365,006	572,319	792,687
Indiana-Purdue Univ- Fort Wayne	Horizon	Horizon	\$ 213,519	1,299,159	78,078	1,221,081
Grambling State University	SWAC	SWAC	\$ 203,964	1,241,020	763,192	477,828
University at Albany	Am East	Am East	\$ 202,187	1,230,213	406,713	823,500
Longwood University	Big South	Big South	\$ 195,164	1,187,479	74,200	1,113,279
Univ of North Carolina at Asheville	Big South	Big South	\$ 194,803	1,185,280	45,071	1,140,209
Utah Valley University	WAC	WAC	\$ 191,396	1,164,552	224,785	939,767
Eastern Kentucky University	ASUN	ASUN	\$ 161,551	982,959	296,858	686,101
Kent State	MAC	MAC	\$ 160,201	974,748	313,217	661,531
Texas A & M - Corpus Christi	Southland	Southland	\$ 118,556	721,355	210,723	510,632
University of Illinois at Chicago	MVC	MVC	\$ 115,207	700,979	102,727	598,252
University of Missouri-Kansas City	Summit	Summit	\$ 102,761	625,253	113,867	511,386
University of California-Riverside	Big West	Big West	\$ 76,105	463,064	54,951	408,113
Alcorn State University	SWAC	SWAC	\$ 36,786	223,822	223,822	-

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*** Important – see our [disclosure of Methodology](#) as to how these estimates were arrived at.**

Our initial impression was that these estimates are high. But upon review we saw that the goal of the University of Tennessee collective is [\\$ 25 million](#) and that they believe this goal is “absolutely attainable”. The head football coach at Ohio State recently stated they need [\\$ 13 million](#) in NIL money just to “maintain” their football roster. Using the 66% Power 5 average of NIL money allocated to Football, this translates into just under \$ 20 million in NIL dollars to all Ohio State sports – very close to the estimate presented in this table. Additional spot checking revealed credible reports of Auburn raising over [\\$ 13 million](#) and Ole Miss raising over [\\$ 10 million](#) in NIL Collective money – both figures are somewhat *higher* the estimates contained in this table. But there are also collectives that have generated funding substantially *below* these estimates. Michigan State’s primary collective [recently cancelled or paused nearly all its contracts with football players due to lackluster support](#) – less than 100 subscriptions to date. Michigan State has without question received the worst publicity of any college athletic department in recent years due to several serious incidents, but it’s also likely not a total outlier. Several other collectives have announced weak fundraising totals as well, including Northwestern’s which recently stated that it was going to miss its Year 1 goal of raising \$3 million by a [substantial margin](#) (possibly due to the firing of a popular coach). So some of our estimates are clearly too high, and some may be too low.

The CEO of *Student-Athlete NIL* estimated that the average collective nationally has raised \$ 3 million to \$ 5 million which almost directly matches our computed average of just under \$ 3.9 million for all 211 collectives currently in our database. So overall we believe the methodology used and resulting estimates are within reason and generally consistent with real world results.

Opendorse summarizes 2023-24 NIL Collective fundraising tiers as follows:

Grouping	Annual Funding
Power 5 - Top Level	\$ 10 million +
Power 5 - Mid Tier	\$ 5 - \$ 10 million
Lower P5 & Upper G5	\$ 1 - \$ 5 million
Mid G5 & Upper D1	\$ 250K - \$ 1 million
All other D1	\$ 100k - \$ 250k

Complete listing of all NIL Collectives by School:

Show All entries

Search:

NCAA I Member School	<input type="checkbox"/> State	<input type="checkbox"/> Conference	<input type="checkbox"/> Collective(s)	<input type="checkbox"/>
Alabama A & M University	AL	SWAC		
Alabama State University	AL	SWAC		
Auburn University	AL	SEC	On to Victory	
Jacksonville State University	AL	CUSA	Gamecock-NIL	
Samford University	AL	Southern		
Troy University	AL	Sun Belt	Trojans Together	
University of Alabama	AL	SEC	Yea Alabama	The Tuscaloosa
University of Alabama at Birmingham	AL	American	The Southside Solution	Forged in Fire
University of North Alabama	AL	ASUN	The Lions Share	
University of South Alabama	AL	Sun Belt	Jags Impact	
Arkansas State University	AR	Sun Belt	Impackt Club	
University of Arkansas	AR	SEC	Arkansas Edge	Athlete Advocate
University of Arkansas at Little Rock	AR	OVC		
University of Arkansas at Pine Bluff	AR	SWAC		
University of Central Arkansas	AR	ASUN		
Arizona State University	AZ	Pac-12	Sun Angel Collective	
Grand Canyon University	AZ	WAC	Heart Of A Lope	
Northern Arizona University	AZ	Big Sky		
University of Arizona	AZ	Pac-12	Friends of Wilbur and Wilma	Arizona Assist
Cal Poly - San Luis Obispo	CA	Big West		
Cal State - Bakersfield	CA	Big West		
Cal State - Northridge	CA	Big West		
Cal State Fullerton	CA	Big West		
California Baptist University	CA	WAC	Lance Up Collective	
Fresno State	CA	MW	Bulldog Bread	

Long Beach State	CA	Big West		
Loyola Marymount University	CA	WCC	Magis Lions	
Pepperdine University	CA	WCC		
Sacramento State	CA	Big Sky		
Saint Mary's College	CA	WCC		
San Diego State University	CA	MW	Mesa Foundation	Aztec Link
San Jose State University	CA	MW	Blue & Gold Unlimited	
Santa Clara University	CA	WCC	The Mission NIL	
Stanford University	CA	Pac-12	Lifetime Cardinal	
University of California-Berkeley	CA	Pac-12	California Legends Collective	
University of California-Davis	CA	Big West		
University of California-Irvine	CA	Big West		
University of California-Los Angeles	CA	Pac-12	Men of Westwood	
University of California-Riverside	CA	Big West	Raise the Riv	
University of California-San Diego	CA	Big West		
University of California-Santa Barbara	CA	Big West	Santa Barbara Blue & Gold	
University of San Diego	CA	WCC		
University of San Francisco	CA	WCC	The Hilltop Club	
University of Southern California	CA	Pac-12	House of Victory	Conquest Co
University of the Pacific	CA	WCC		
Colorado State University	CO	MW	The Green and Gold Guard	
U.S. Air Force Academy	CO	MW		
University of Colorado	CO	Pac-12	Bufs4Life	5430 Founda
University of Denver	CO	Summit	Crimson & Gold Collective	
University of Northern Colorado	CO	Big Sky	Bear Pride Collective	
Central Connecticut State Univ	CT	NEC		
Fairfield University	CT	MAAC		
Quinnipiac University	CT	MAAC		
Sacred Heart University	CT	NEC		
University of Connecticut	CT	Big East	Bleeding Blue for Good	D'Amelio Hu
Yale University	CT	Ivy League		
American University	DC	Patriot		
George Washington University	DC	A10	Friends of George	
Georgetown University	DC	Big East	Hoyas Rising	
Howard University	DC	MEAC	The Mecca Society	
Delaware State University	DE	MEAC		
University of Delaware	DE	CAA	Blue Hen Collective	
Bethune-Cookman University	FL	SWAC		
Florida A & M University	FL	SWAC		

Florida Atlantic University	FL	American	Paradise Collective	Owl Collectiv
Florida Gulf Coast University	FL	ASUN	SWFL Flight Crew	
Florida International University	FL	CUSA	The Blueprint Collective	
Florida State University	FL	ACC	Rising Spear	The Battle's
Jacksonville University	FL	ASUN		
Stetson University	FL	ASUN	Hatters Collective Group	
University of Central Florida	FL	Big 12	The Kingdom	
University of Florida	FL	SEC	Florida Victorious	
University of Miami	FL	ACC	Canes Connection	
University of North Florida	FL	ASUN		
University of South Florida	FL	American	Fowler Avenue	
Georgia Institute of Technology	GA	ACC	The Tech Way	
Georgia Southern University	GA	Sun Belt	Eagle Nation Collective	
Georgia State University	GA	Sun Belt	All Blue All NIL	
Kennesaw State University	GA	CUSA	Owls Collective	
Mercer University	GA	Southern		
University of Georgia	GA	SEC	Classic City Collective	
University of Hawaii at Manoa	HI	Big West	Rainbow Collective	
Drake University	IA	MVC	DU Great Collective	
Iowa State University	IA	Big 12	We Will	
University of Iowa	IA	Big Ten	Swarm	
University of Northern Iowa	IA	MVC	The Panther Collective	
Boise State University	ID	MW	The Horseshoe Collective	
Idaho State University	ID	Big Sky		
University of Idaho	ID	Big Sky		
Bradley University	IL	MVC	Home of the Brave	
Chicago State University	IL	Indep		
DePaul University	IL	Big East	Under the 'L'	
Eastern Illinois University	IL	OVC		
Illinois State University	IL	MVC	Empower The Nest	
Loyola University Chicago	IL	A10	Keepers of the Culture	
Northern Illinois University	IL	MAC	Boneyard Victor E	
Northwestern University	IL	Big Ten	TrueNU	
Southern Illinois Univ- Edwardsville	IL	OVC		
Southern Illinois University	IL	MVC	Floorburn U Collective	Saluki Footb
University of Illinois	IL	Big Ten	ICON Collective	
University of Illinois at Chicago	IL	MVC	The Chicago Collective	
Western Illinois University	IL	OVC		
Ball State University	IN	MAC	Feed the Bird Foundation	

Butler University	IN	Big East	All Good Dawgs	
Indiana State University	IN	MVC	Crossroad of Champions	
Indiana University	IN	Big Ten	Hoosiers Connect	Hoosiers For
Indiana-Purdue Univ- Fort Wayne	IN	Horizon	Dons For Fort Wayne	
Indiana-Purdue Univ- Indianapolis	IN	Horizon		
Purdue University	IN	Big Ten	Boilermaker Alliance	
University of Evansville	IN	MVC	trUE & loyal	
University of Notre Dame	IN	ACC	Irish United	Fund Founda
University of Southern Indiana	IN	OVC		
Valparaiso University	IN	MVC	Victory Bell Club	
Kansas State University	KS	Big 12	The Wildcats' Den	Wildcat NIL
University of Kansas	KS	Big 12	Mass St. Collective	RCJH
Wichita State University	KS	American	Armchair Strategies	Lady Shocks
Bellarmine University	KY	ASUN		
Eastern Kentucky University	KY	ASUN	Maroon Fund	
Morehead State University	KY	OVC		
Murray State University	KY	MVC	Blue & Gold Standard	
Northern Kentucky University	KY	Horizon	Highland Heights Hype	
University of Kentucky	KY	SEC	The 15 Club	Commonwea
University of Louisville	KY	ACC	502Circle	
Western Kentucky University	KY	CUSA	Red Towel Trust	
Grambling State University	LA	SWAC	The Icon 1901	
Louisiana State University	LA	SEC	Bayou Traditions	
Louisiana Tech University	LA	CUSA		
McNeese State University	LA	Southland	Ranch Collective	
Nicholls State University	LA	Southland		
Northwestern State University	LA	Southland	Fork'Em Collective	
Southeastern Louisiana University	LA	Southland		
Southern University	LA	SWAC		
Tulane University	LA	American	FTW Collective Group	
University of Louisiana at Lafayette	LA	Sun Belt	Krewe Allons	
University of Louisiana at Monroe	LA	Sun Belt		
University of New Orleans	LA	Southland		
Boston College	MA	ACC	Friends of the Heights	
Boston University	MA	Patriot		
Harvard University	MA	Ivy League		
Holy Cross	MA	Patriot		
Merrimack College	MA	NEC		
Northeastern University	MA	CAA		

Stonehill College	MA	NEC		
Univ of Massachusetts-Lowell	MA	America East		
University of Massachusetts	MA	A10	Midnight Ride	The Massach
Coppin State University	MD	MEAC		
Loyola University Maryland	MD	Patriot		
Morgan State University	MD	MEAC		
Mount St Mary's University	MD	MAAC		
Towson University	MD	CAA	Goh Collective	
U.S. Naval Academy	MD	Patriot		
University of Maryland	MD	Big Ten	One Maryland Collective	The Best is A
University of Maryland- Baltimore Cty	MD	America East		
University of Maryland Eastern Shore	MD	MEAC		
University of Maine	ME	America East		
Central Michigan University	MI	MAC		
Eastern Michigan University	MI	MAC		
Michigan State University	MI	Big Ten	SD4L	This is Spart
Oakland University	MI	Horizon		
University of Detroit Mercy	MI	Horizon		
University of Michigan	MI	Big Ten	Champions Circle	Stadium & M
Western Michigan University	MI	MAC	Broncos Will Reign	
University of Minnesota	MN	Big Ten	Dinkytown Athletes	
University of St Thomas	MN	Summit		
Lindenwood University	MO	OVC		
Missouri State University	MO	MVC		
Saint Louis University	MO	A10	Billiken Victory Fund	
Southeast Missouri State University	MO	OVC		
University of Missouri	MO	SEC	Every True Tiger Foundation	
University of Missouri-Kansas City	MO	Summit	Roos Excellence Collective	
Alcorn State University	MS	SWAC	The 1871 Collective	
Jackson State University	MS	SWAC		
Mississippi State University	MS	SEC	The Bulldog Initiative	
Mississippi Valley State University	MS	SWAC		
University of Mississippi	MS	SEC	The Grove Collective	
University of Southern Mississippi	MS	Sun Belt	To The Top Collective	
Montana State University	MT	Big Sky	Bobcat Collective	
University of Montana	MT	Big Sky	Good Ol' Grizzlies	
Appalachian State University	NC	Sun Belt	Mountaineer Collective	
Campbell University	NC	CAA		
Davidson College	NC	A10	Exit 30 Collective	

Duke University	NC	ACC	Durham Devils Club	
East Carolina University	NC	American	Team Boneyard	
Elon University	NC	CAA		
Gardner-Webb University	NC	Big South		
High Point University	NC	Big South	Friends of HPU	
North Carolina A & T State University	NC	CAA		
North Carolina Central University	NC	MEAC		
North Carolina State University	NC	ACC	Pack of Wolves	Savage Wolves
Queens University of Charlotte	NC	ASUN		
Univ of North Carolina at Asheville	NC	Big South	Rocky's Collective	
Univ of North Carolina at Charlotte	NC	American	Goldmine Alliance	Queen City Collective
Univ of North Carolina at Greensboro	NC	Southern	Spartans Unite	
Univ of North Carolina Wilmington	NC	CAA	OneSeahawk	
University of North Carolina	NC	ACC	Heels4Life	
Wake Forest University	NC	ACC	Roll The Quad	
Western Carolina University	NC	Southern		
North Dakota State University	ND	Summit	Green and The Gold	
University of North Dakota	ND	Summit	1883 Collective	
Creighton University	NE	Big East	Heart Mind Soul	The Bird Club
University of Nebraska	NE	Big Ten	The 1890 Initiative	Big Red Collective
University of Nebraska at Omaha	NE	Summit	Omaha Bull Market	
Dartmouth College	NH	Ivy League		
University of New Hampshire	NH	America East		
Fairleigh Dickinson University	NJ	NEC		
Monmouth University	NJ	CAA	Fly Hawks Alliance	
New Jersey Institute of Technology	NJ	America East		
Princeton University	NJ	Ivy League		
Rider University	NJ	MAAC		
Rutgers University	NJ	Big Ten	Knights of The Raritan	Knight Society
Saint Peter's University	NJ	MAAC		
Seton Hall University	NJ	Big East	Hall Hands on Deck	
New Mexico State University	NM	CUSA	A-Mountain Sports	
University of New Mexico	NM	MW	505 Sports Venture Foundation	
University of Nevada	NV	MW	Friends of the Pack	The Empowerment
University of Nevada-Las Vegas	NV	MW	Friends of UNILV	
Binghamton University	NY	America East		
Canisius College	NY	MAAC		
Colgate University	NY	Patriot	The 13 Collective	

Columbia University	NY	Ivy League		
Cornell University	NY	Ivy League		
Fordham University	NY	A10		
Hofstra University	NY	CAA	Turnpike United	
Iona College	NY	MAAC	Gaels Nation	
Le Moyne College	NY	NEC		
Long Island University	NY	NEC		
Manhattan College	NY	MAAC		
Marist College	NY	MAAC		
Niagara University	NY	MAAC		
Siena College	NY	MAAC	Saints March On	
St Bonaventure University	NY	A10	Team Unfurl	
St John's University	NY	Big East	Johnnies Collective	Flat Top Fun
Stony Brook University	NY	CAA	The 1957 Club	
Syracuse University	NY	ACC	Orange United	315 Foundat
U.S. Military Academy	NY	Patriot		
University at Albany	NY	America East	Grayed Danes Lacrosse Collective	
University at Buffalo	NY	MAC	Nickel City Collective	
Wagner College	NY	NEC		
Bowling Green State University	OH	MAC	The Ziggy Collective	
Cleveland State University	OH	Horizon		
Kent State University	OH	MAC		
Miami University	OH	MAC		
Ohio State University	OH	Big Ten	The 1870 Society	Cohesion Fo
Ohio University	OH	MAC	1804 Sport Collective	
University of Akron	OH	MAC		
University of Cincinnati	OH	Big 12	Cincy Reigns	
University of Dayton	OH	A10	Dayton 6th	
University of Toledo	OH	MAC	Friends of Rocky	
Wright State University	OH	Horizon		
Xavier University	OH	Big East	Musteteer Gear	
Youngstown State University	OH	Horizon	Penguin Collective	
Oklahoma State University	OK	Big 12	Pokes With A Purpose	
Oral Roberts University	OK	Summit	Eternal Flame Collective	
University of Oklahoma	OK	Big 12	Crimson and Cream	1Oklahoma C
University of Tulsa	OK	American	Hurricane Impact	
Oregon State University	OR	Pac-12	Dam Nation Collective	
Portland State University	OR	Big Sky		
University of Oregon	OR	Pac-12	Division Street	Ducks Rising

University of Portland	OR	WCC	Back the Bluff	
Bucknell University	PA	Patriot		
Drexel University	PA	CAA		
Duquesne University	PA	A10	Red and Blue Collective	
La Salle University	PA	A10	Explorers United	
Lafayette College	PA	Patriot		
Lehigh University	PA	Patriot		
Pennsylvania State University	PA	Big Ten	Happy Valley United	
Robert Morris University	PA	Horizon	RoMo Rise	
Saint Francis University	PA	NEC		
Saint Joseph's University	PA	A10	Hawk Hill Alliance	
Temple University	PA	American	TUFF Fund	
University of Pennsylvania	PA	Ivy League		
University of Pittsburgh	PA	ACC	Alliance 412	
Villanova University	PA	Big East	Friends of Nova	
Brown University	RI	Ivy League		
Bryant University	RI	America East	Tupper's Kennel	
Providence College	RI	Big East	Friar Family Collective	
University of Rhode Island	RI	A10	Rhode to Excellence	
Charleston Southern University	SC	Big South		
Citadel Military College	SC	Southern		
Clemson University	SC	ACC	110 Society	
Coastal Carolina University	SC	Sun Belt	The Teal Collective	
College of Charleston	SC	CAA		
Furman University	SC	Southern		
Presbyterian College	SC	Big South		
South Carolina State University	SC	MEAC		
Univ of South Carolina - Upstate	SC	Big South		
University of South Carolina	SC	SEC	Garnet Trust	Carolina Rise
Winthrop University	SC	Big South		
Wofford College	SC	Southern		
South Dakota State University	SD	Summit		
University of South Dakota	SD	Summit		
Austin Peay State University	TN	ASUN	For The Peayple	
Belmont University	TN	MVC		
East Tennessee State University	TN	Southern		
Lipscomb University	TN	ASUN		
Middle Tennessee State Univ	TN	CUSA		
Tennessee State University	TN	OVC		

Tennessee Tech University	TN	OVC		
University of Memphis	TN	American	901 Fund	Bluff City NIL
University of Tennessee	TN	SEC	Volunteer Club	Volunteer Le
University of Tennessee-Chattanooga	TN	Southern	The Flock	
University of Tennessee-Martin	TN	OVC		
Vanderbilt University	TN	SEC	Anchor Impact Fund	
Abilene Christian University	TX	WAC		
Baylor University	TX	Big 12	GXG	
Houston Christian University	TX	Southland		
Lamar University	TX	Southland	Cardinal Country	
Prairie View A & M University	TX	SWAC		
Rice University	TX	American		
Sam Houston State University	TX	CUSA	Kat Fund	
Southern Methodist University	TX	American	Pony Sports DTX	Boulevard C
Stephen F Austin State University	TX	WAC	Sawmill 6th Man	
Tarleton State University	TX	WAC	Bleed Purple Athletic Alliance	
Texas A & M - Commerce	TX	Southland		
Texas A & M - Corpus Christi	TX	Southland	Shakas Up Sports	
Texas A & M University	TX	SEC	Texas Aggies United	
Texas Christian University	TX	Big 12	Flying T Club	
Texas Southern University	TX	SWAC		
Texas State University	TX	Sun Belt	Victory Star NIL	
Texas Tech University	TX	Big 12	Matador Club	Dark Horse C
University of Houston	TX	Big 12	HOU NIL	LinkingCoogs
University of North Texas	TX	American	Light The Tower	
University of Texas	TX	Big 12	Texas One Fund	
University of Texas at Arlington	TX	WAC		
University of Texas at El Paso	TX	CUSA	The Miner Collective	
University of Texas at San Antonio	TX	American	210 Inspired	City Fans 21
University of Texas Rio Grande Valley	TX	WAC		
University of the Incarnate Word	TX	Southland		
Brigham Young University	UT	Big 12	The Royal Blue	Coug Conner
Southern Utah University	UT	WAC		
University of Utah	UT	Pac-12	Crimson Collective	Who Rocks T
Utah State University	UT	MW	Blue A Collective	Light It Blue
Utah Tech University	UT	WAC		
Utah Valley University	UT	WAC	Wolverine Way	
Weber State University	UT	Big Sky	Purple Dub Club	
College of William & Mary	VA	CAA		

George Mason University	VA	A10	Patriot Nation Collective	
Hampton University	VA	CAA		
James Madison University	VA	Sun Belt	Montpelier Collective	
Liberty University	VA	CUSA	Flames Rising NIL Collective	Flames Diam
Longwood University	VA	Big South	Excellence Through Service	
Norfolk State University	VA	MEAC		
Old Dominion University	VA	Sun Belt	The Pride of ODU	
Radford University	VA	Big South		
University of Richmond	VA	A10	The Spiders' Collective	
University of Virginia	VA	ACC	Cav Futures	
Virginia Commonwealth University	VA	A10	Havoc Unlimited	
Virginia Military Institute	VA	Southern		
Virginia Tech	VA	ACC	The Hokie Way	Triumph
University of Vermont	VT	America East		
Eastern Washington University	WA	Big Sky		
Gonzaga University	WA	WCC	Zags Collective	
Seattle University	WA	WAC	Red White U	
University of Washington	WA	Pac-12	Montlake Futures	Montlake Pla
Washington State University	WA	Pac-12	Cougar Collective	
Marquette University	WI	Big East	Be the Difference NIL	
Univ of Wisconsin-Green Bay	WI	Horizon	Fly With The Phoenix	
Univ of Wisconsin-Milwaukee	WI	Horizon		
University of Wisconsin	WI	Big Ten	The Varsity Collective	
Marshall University	WV	Sun Belt	The Thunder Trust	
West Virginia University	WV	Big 12	Country Roads Trust	
University of Wyoming	WY	MW	1WYO	

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